

MDI Gurgaon - TLC & INDAM announces

DOCTORAL AND EARLY CAREER ACADEMICS (ECA) COLLOQUIUM & CONFERENCE

Theme: Sustainability In Emerging Economies - Integrating Business Excellence In Management Education

General Information

The purpose of responsible management education & research is to integrate United Nations Sustainable Development Goals (SDGs) into teaching & research in management institutions. The B-School Management programmes play an important role in developing this managerial competency. **Thus, taking sustainability driven research to classrooms is a way to build excellence in teaching and finally business, governance & society. TLC@MDI understands this responsibility & proposes a 2 day Doctoral Colloquium & Conference on the proposed theme.**

About the Colloquium

The doctoral colloquium is designed to impart skills on sustainability to participants. The colloquium/professional development workshops will empower the participants with required methodologies & tools on sustainability for business excellence through real world examples and case studies in emerging economies. TLC will be providing teaching based cutting edge pedagogy workshops on Simulations, Story Telling - Theatre, Case Teaching, Editorial Panels and bridging Industry based research into the classroom for the participants.

Submission for Conference

The conference will provide an opportunity to the participants to share their research & perspectives with a wider audience of experts. Eligible participants will submit extended abstract/management case within 1500 words based on the United Nations Sustainable Development Goals as follows:

- TRACK 1 (SDG 1,7,11,16): Sustainable living for the Society**
- TRACK 2 (SDG 2,3,4,5): Social Sustainability & Business Excellence**
- TRACK 3 (SDG 6,13): Environmental & Climate Sustainability**
- TRACK 4 (SDG 8,9,10,12): Operations & Economics of Business Sustainability**
- TRACK 5 (SDG 14,15): Integrating Sustainable Biosphere with Business Excellence**
- TRACK 6 (SDG 17): Marketing & Communications of Sustainable Businesses**

Disciplines

All management disciplines including Marketing, Accounting & Finance, Human Resources, Organisation Behaviour Operations, Strategy & General Management, Business Communication, Economics & Public Policy and Information Management.

Publication Opportunities

Selected Papers in Conference Proceedings / Edited Book by an International Publisher. Select Cases in an Edited Book by an International Publisher.

Deadlines

Submission Starts: 15th June 2024
Submission Closes: 15th July 2024
Notification of Acceptance: 14th August 2024
Early Bird Registration: 15th September 2024

Registration Fees

Research Scholars & Early Career Academics:
INR 1,000+GST
The boarding & lodging will be extra on paid basis.

Eligible Participants

- Management Research scholars who have developed their research proposals
- ECA-Management Faculty within 5 years of their Ph.D./FPM award
- Doctoral students or ECA can submit the papers in co-authorship with Faculty

Highlights

Expert Led Master Class & Professional Development Sessions
Ivey Publishing, Canada, Case Workshop
Feedback Café
Job Market Preparation
Best Paper and Best Case Awards

Contact : tlc@mdi.ac.in, 0124-4560686

19th - 20th
December
2024

Teaching &
Learning Centre
(TLC)

MDI
Gurgaon